



## Sponsorship Opportunity Victoria Women's GALA

An event of the Victoria Lesbian Seniors Care Society

### Dear community business partner:

For over 25 years, the **Victoria Women's GALA** has brought the community together in a brilliant evening of celebration, pride and elegance. When safe space was difficult to find, the Gala was one of the few places to be elegant and out! On **February 24, 2018** the tradition continues with **Gala 2018: Hot Blues Romance**, an evening of cocktails, fabulous food, and dancing, bring together over 120 local women to celebrate in style!

### The Sponsorship Opportunity

Sponsorship of the Gala is a win-win opportunity! Sponsorship is essential in helping keep the event accessible to all sectors of our community. It is also a fantastic opportunity for business to **show their support, receive terrific profile and connect/re-connect to lesbians/queer women and allies** within Great Victoria (and beyond). **Trusted connections are important and word of mouth counts in our community!**

Sponsorship Level & Benefit	\$300+* Gold Partner	\$150+* Silver Giver	\$50+* Bronze Friend
Social media acknowledgement: reach of 4000+ through VLSCS & partners.	✓	✓	✓
Individualized profiling of business, ("shout out") on social media.	✓		
Colour Logo on poster/handbills (300+ print run)	✓		
Logo/business info at event	✓	✓	

### About the Victoria Lesbian Seniors Care Society (<http://www.vlscs.ca>)

The Victoria Lesbian Seniors Care Society (VLSCS) is a non-profit organization that provides social networking, support and education to lesbians as they age in our community. VLSCS is a vital source of information for the general community and key stakeholders working with the lesbian population. Members span the socio-economic spectrum, and range in age from 30-90 yrs., with majority of members 40+. The Gala is expected to host 120 guests.

### Key Sponsorship Dates and Contact

**January 10, 2018** – Deadline for inclusion of Logo artwork for poster/handbills.

**Sponsorship contact:** Jelena Putnik, event coordinator, [jputnik@telus.net](mailto:jputnik@telus.net) 778-679-7831

\* As financial contribution or equivalently valued item for raffle draw